## We claim:

fibrinolysis in the subject.

1. A method of increasing fibrinolysis levels in a subject, the method comprising: identifying a subject with at least one 4G allele and/or genotype at the plasminogen activator inhibitor-1 (PAI-1) gene promoter site; and engaging the subject in exercise training for a period of time sufficient to increase

- 2. The method of claim 1, wherein the subject has a 4G/5G genotype.
- 3. The method of claim 1, wherein the subject has a 4G/4G genotype.
- 4. The method of claim 1, wherein the exercise training comprises extensive exercise.
- 5. The method of claim 1, wherein the exercise training comprises moderate exercise.
- 6. The method of claim 1, wherein the exercise training comprises limited exercise.
- 4. A method of preventing cardiovascular disease in a subject, the method comprising:

identifying a subject with at least one 4G allele and/or genotype at the plasminogen activator inhibitor-1 (PAI-1) gene promoter site; and

engaging the subject in exercise training for a period of time sufficient to prevent cardiovascular disease in the subject.

- 5. The method of claim 4, wherein the subject has a 4G/5G genotype.
- 6. The method of claim 4, wherein the subject has a 4G/4G genotype.

- 7. The method of claim 4, wherein the exercise training comprises extensive exercise.
- 8. The method of claim 4, wherein the exercise training comprises moderate exercise.
- 9. The method of claim 4, wherein the exercise training comprises limited exercise.
- 10. A method of ameliorating cardiovascular disease in a subject suffering from cardiovascular disease, the method comprising:

identifying a subject with at least one 4G allele and/or genotype at the plasminogen activator inhibitor-1 (PAI-1) gene promoter site; and

engaging the subject in exercise training for a period of time sufficient to ameliorate cardiovascular disease in the subject.

- 11. The method of claim 10, wherein the subject has a 4G/5G genotype.
- 12. The method of claim 10, wherein the subject has a 4G/4G genotype.
- 13. The method of claim 10, wherein the exercise training comprises extensive exercise.
- 14. The method of claim 10, wherein the exercise training comprises moderate exercise.
- 15. The method of claim 10, wherein the exercise training comprises limited exercise.